

## Powerful Content That Builds Trust

Client:	Lori Thayer
Project:	Copyediting for nonfiction ebook – <i>The Household Chore Solution</i>
Objective:	Provide in-depth line edits and an editorial critique
Key Components:	<ol style="list-style-type: none"><li>1. Highlight strengths and offer feedback on weaknesses</li><li>2. Point out inconsistencies with punctuation, layout, and format</li><li>3. Provide suggestions for ways to clarify the message</li></ol>

### Edit/Critique Close-Up #1

What if we are starting from a state of overwhelm? Just think of an ice sculpture artist. They start with a huge block of ice and can end up with a swan by chipping away at the ice. -In the same way, just doing a little bit of work around the house at a time can have huge results.

**Comment [Jody Calk8]:** Be consistent with the number of spaces between sentences. 1 space is the standard now.

**Comment [Jody Calk9]:** Subject-pronoun agreement issue. See my report.

Chores don't have to be overwhelming. There is no reason for us to spend an entire day cleaning the house. Doing a little bit each day keeps the house a pleasant place and only requires a small amount of time. When the cleaning tasks

**Comment [Jody Calk10]:** This would be a good place to mention a suggested amount of time for doing the chores. See my report.

### Edit/Critique Close-Up #2

clean, orderly household. If you are 1 person, a couple, or multiple roommates sharing a house, this system will work for you.

**Comment [Jody Calk11]:** Explain the difference between the routine lists, weekly chore lists and the chore zone lists. And mention the weekly and chore lists can be found at the end of the ebook in Section Six

Also, mention that instructions for using the lists can be found in Section Six as well.

**Comment [Jody Calk12]:** Younger

Visual cues for each task make the lists easier to follow for kids just learning to read. Little kids will be able to start using the lists before they can read by recognizing the pictures for the task.

**Comment [Jody Calk13]:** The routine lists?

Just print the lists and laminate or place in plastic protector sheets. Now add them to a 3-ring binder and use a dry-erase marker to mark off each item as you complete the

### Featured Comment (Editorial Critique):

I felt some areas could use some clarification. Looking over the chore lists, the process of keeping a house clean and organized seems really overwhelming. At first glance, it sounds like all of the zones should be completed within one week. Could you clarify this early on in the first section? Do you mean that, with approximately 12 zones, each zone should be completed about every 3 months? Also, could you emphasize that it really only takes a certain amount of time (half hour?) each day? Readers may skim through it, think it involves too much time, and give up.

**Jody Calkins**  
Freelance Writer & Editor  
jody@emeryroad.com

jodycalkins.com | P: 303-775-9718