

## **Project – 10-page tri-fold brochure for Key Largo Villas**

[Brochure – Front Page]

Discover Assisted Living at Key Largo Villas  
Assisted Living Community by the Sea

[Brochure – Inside Left of Extra Flap]

Independence. Comfort. Security. Quality Care. Flexibility. Individuality.

At Key Largo Villas, we know everyone wants to maintain their independence and individuality. They want flexible schedules and the ability to perform their daily activities whenever they choose. We also know they need to feel comfort and security knowing they will receive the best quality care and attention.

Our mission here at Key Largo Villas is to provide just that. We want our residents to experience a sense of security and a peace of mind. We want our residents to feel that they are in the right place.

[Brochure – Inside Right of Extra Flap]

Key Largo Villas is designed to make our residents feel comfortable and secure. Each of our eight spacious units houses up to seven individuals and is elegantly designed with luxury in mind.

As a resident, you will enjoy our community's stylish decor and upscale living environment with our spacious sun-drenched rooms, large balconies, and spectacular ocean view. You will have access to all of Ocean City's events and activities as well as those of our neighboring towns. In addition, you and your guests will be free to come and go as you please.

At Key Largo Villas, you will receive the care and attention you need by our friendly and trained staff, while maintaining the privacy and flexibility you desire.

[Brochure – Inside Flap – Back Left & Right]  
Individuality

You will enjoy a wide variety of services including three home-style cooked meals each day. The meals are prepared with your nutritional needs and your specific tastes in mind.

Our group activities are designed to promote health and life-time learning, build endurance, and enhance skills and functional abilities. You will be able to take advantage

of therapeutic and social activities; art, gardening, and music; discussion groups on news, and current and past world events; reading and games; and much more.

And with all of Ocean City's events and activities offered year-round, you are bound to have plenty of fun here. Your family and friends can also share in the fun as you experience all that our community and Ocean City have to offer.

At Key Largo Villas, we believe in living life to its fullest, and it is our goal to assist our residents in achieving their dreams and aspirations.

Our approach to assisted living is providing exceptional quality, personal and compassionate care to our residents in a family-oriented and home-like environment. Our facility is not an institution or nursing home. It provides assisted living capabilities within an upscale condominium living environment. We focus on creating flexibility that allows our residents to experience life the way they want to experience it. We're not about serving breakfast at a specific hour. If you want to enjoy your morning coffee and the ocean view from the balcony, we'll let you. At Key Largo Villas, you are free to do what you want to do.

That is just one component that makes us so unique.

[Brochure – Main Inside Left & Middle]  
Personalized Care

Our friendly staff is highly skilled and certified to provide you with quality care based on your individual needs, and to monitor your changing needs to ensure you always receive the appropriate level of care.

We focus on caring for others. It's what we love to do. We are passionate about making sure our residents receive the highest quality of care and making a difference in their lives. At Key Largo Villas, each personalized assessment and service plan is based on the needs of the resident and family as well as the physician's orders. And assessments are conducted regularly to ensure the service plan accommodates our residents' changing needs.

[Brochure – Main Inside Right]  
A Growing Community

Key Largo Villas is committed to the growth of its assisted living facility to accommodate the changing needs of our residents.

As we expand, more staff members will join our team to provide the same high quality of care we offer now. More healthcare capabilities will be included among our services, and more and more programs and activities will be added to our calendar.

We look forward to serving our residents throughout their personal growth and ours.

[Brochure – Main Back Left]

A Place for Fun. A Place to Call Home.

We feel Key Largo Villas is the place to be. Our assisted living facility is a lively and exquisite community with a family-oriented environment. It is designed to eliminate loneliness, helplessness, and boredom by instilling in our residents a sense of purpose and belonging. It allows them independence and the ability to live life the way they want to live it, knowing they'll receive the proper care when they need it.

We invite you to call us at 410-202-2670 to learn more about Key Largo Villas and to schedule your own private tour so you can see for yourself the uniqueness and character, the quality services and the homey feel that our facility has to offer.

We hope you will join us at Key Largo Villas and experience the place you can call home.

[Brochure – Main Back Middle]

At Key Largo Villas, you will enjoy many quality services and features, including:

- Expert care personalized to meet your individual needs
- Transportation for shopping and medical appointments
- Assistance/escort service to area sites and events
- Mail delivery, housekeeping, and laundry service
- Calming walks on the beach
- Dolphin and bird watching
- Soft sand for comfortable sunbathing on the beach
- Flexible schedules
- Access to Ocean City's many events throughout the year
- Unlimited number of visits from family and friends
- Pleasure in caring for animals and plant life

[Logo]

[Address, Etc.]